

PRESS RELEASE

Gearhouse Broadcast Names New VP

For Immediate Release

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Gearhouse Broadcast has just appointed Paul Suchecki as the new Vice President of Equipment and Media Sales as part of its continued expansion into the American Market. Gearhouse Broadcast is one of the world's premiere broadcast equipment suppliers of turn key facilities built in fly packs that can be readily transported world wide. Suchecki will handle equipment and media sales throughout the United States. American Chief Operating Officer Stephen Chadwick says, "We are confident that Paul Suchecki's production experience will provide our company with the in depth service that our customers demand." Mr. Suchecki has worked as a segment producer for Fox News, "E! Entertainment Television," "Trauma Center," "Code 3," and "Cops." He was the Director of Marketing at BCS the Broadcast Store and then moved on to be Vice President of Marketing and Technology at Digital Broadcast.com. He was involved in creating the Digital Cinema Project for the Independent Feature Project West, which is now an annual event and taught television production at Pasadena City College. He has led seminars at various places, including the Video Technical Institute, the US Navy and Golden State Schools.

Mr. Suchecki will be building a sales organization from the ground up. "The challenge here is to take a company that has established itself in the worldwide rental market and translate that expertise into a retail sales operation," reflects Mr. Suchecki. Gearhouse Broadcast will be a major equipment supplier for the Athens Olympic Games and regularly works with the BBC, ZDF, ARD and other international television networks. It has just started to establish itself in the United States with ESPN and the World Poker Tour.

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